WEB DESIGN For Print Designers
Bespoke Course | Suggested duration 3 days

Our Web Design for Print Designers intensive course is for people new to the web design process and the tools available from Adobe to create modern, standards-compliant micro-sites. The course requires no prior web experience and no need for learning code.

You’ll learn how to use: Adobe Photoshop for optimisation and graphics, Adobe Muse to layout pages, Responsive Designs for mobile devices, and Adobe Edge Animate for animation.

We’ll go through the workflows and technologies, from planning to upload, while explaining jargon and current web trends. You’ll leave feeling confident and excited to create your own web content and micro-sites.

This training course is bespoke, giving you the opportunity to tailor the content to your exact requirements. If you need a starting point, use the course outline below as a guide. The important thing to remember is that it’s your course - tell us your goals and we’ll help you achieve them.

Who should attend?
Print designers, marketeers, and anyone pursuing a career in web design without writing code.
No prior knowledge of the software is needed.

The course runs from 9.30 am to approximately 4.30 pm.

COURSE CONTENT

The course will include:

Current trends in web design
Planning and Briefing
HTML, CSS, Javascript and jQuery
Meta Data
Usability
Searchability
Accessibility

Site purpose
Web standards
Briefing and checking

Planning
Planning navigation
Planning interaction
Planning content

Design and Layout
960 pixel grid
“Flat” designs
Guides, grids and rulers
The page fold

Media queries
Elastic, liquid and fixed layouts

Responsive layout

Typography
Web fonts
@font
Google web fonts
TypeKit
CSS Typography

Photoshop
Image optimisation and preparation
Common graphics creation
### An Introduction to Muse

- Why use Muse?
- What is Muse?

### The Muse workspace

- Setting up a Site
- Plan view and Design view

### Muse File Formats

- Sitemaps
- Menus and navigation
- Creating rollover states

### Creating Common Content areas with master pages

- Header and footer
- Setting up menus
- Placing Photoshop files into artwork
- Stroke, fill and positioning

### Divisions

- Full width page elements
- Placing graphics on a Web Page

### Setting up hyperlinks

- Adding iframes

### Using widgets

- Adding interactivity with JQuery
- Creating a slideshow in Muse
- Creating an Accordion

### Publishing

- Publishing a website
- Publishing and testing a temporary site

### An Introduction to Edge Animate

- Why use Edge?
- What is Edge?
- Control the document
- Control and understand document overflow

### Edge Project Files

- The Elements panel
- The Properties panel
- The Timeline panel Animation

### Working with Images and text

- Arrange and align content
- Simple Animation Techniques
- Create transitions and fades
- Work with keyframes/Autokeyframing
- Use and understand the Marker
- Use and understand Triggers
- Using Labels
- Easing in Edge
- Symbols in animation

### Interaction

- Add Events for mouse interactions
- Add Triggers
- Create Looping

### Symbols

- Integration into a page